

NCLL Board Meeting October 13, 2009

Attending: Chance Hunt (minutes), Tom D'Angelo, Pat Murphy, John Mullin, Jamie Simone, Pete Richmond, Mike Spear, Al Palmore, Kevin Spence, Greg Nyssen

Volunteer Position Fulfillment

Key positions are still open including league division coordinators, player agents and umpire coordinator. See spreadsheet for current openings as of 11/1/09

2010 League Calendar

Discussion included identifying a back-up day for the Jamboree (April 4) in case of rainout.

2010 Sponsorships

The Board discussed and voted that sponsorship pricing will change for 2010. For new sponsors, the first year of sponsorship will be priced at \$750, with renewal pricing at \$500. Renewal rate for current sponsors is \$500 (up from \$400 past two years). If the new rate is a hardship, we will honor the \$400 rate this season. Current openings for new sponsors are at the Coach Pitch level. Carla Cassinelli will secure sponsors for the upcoming season.

Coach Development

The Board discussed and voted to purchase a full membership with the Positive Coaching Alliance (PCA). A component of the membership will include two workshops to be presented in Seattle, and mandatory for coaches, as well as available to parents and the general membership of NCLL. The workshops will focus on the basic components of Positive Coaching and will be Little League specific in their content. This approach will replace the online course that coaches participated in last season. The cost for the membership is approximately \$2250. Ken Feldman will take the lead on finalizing the details with PCA.

Umpire Training

The Board discussed and voted to pay for tuition and travel (up to \$750) for Al Palmore to attend Umpire Training in San Bernadino, CA. This training is sponsored by Little League and will provide a basis for future umpire trainings for NCLL's volunteer umpires. Al has agreed to participate in training session and share his experiences with NCLL umpires.

There was further discussion as to how to involve umpires further in the NCLL experience and it was noted that one way to help develop a positive relationship amongst palyers, coaches and umpires is to have umpires participate in the after-game handshake line-up at the conclusion of each game.

Registration Process - Improvements/Modifications

It was recommended that we find a way for player age entry to be clearer for parents as they register their players. We will also pursue ways to promote volunteer opportunities, especially umpires, and to improve the drop-down menu school choices to include private schools.

There was some discussion about marketing opportunities for the League. With a tentative December 15 registration date, possibilities include ads in "Herald Outlook," teaming up with Ballard and Queen Anne to purchase ad space, and utilize local blogs such as "Phinney-Wood," "My Ballard" and "Wallyhood."

Finances

- a. Initial discussion on Registration fees: Jamie will research the registration costs of other Little Leagues to see where NCLL compares. We will consider possible increases at the tee-ball (\$65) and coach pitch levels (\$85). Fees for the 2010 season will be finalized at the November Board meeting.
- b. Initial discussion on Fundraising: this discussion was deferred to a future meeting
- c. Creation of 2010 budget: 2010 budget will be determined by December Board meeting.

Player Development

Tom D'Angelo shared an outline of parent paid/league managed off-season training opportunities for Jan/Feb. 2010. Tom and Chance Hunt shared their discussion with baseball trainer Mark Linden (Baseball Positive), who has agreed to develop an off-season program for NCLL. Discussion and final vote to move forward with this opportunity will occur at the November Board meeting.